

# Watson Glen Shopping Center

Franklin, TN

## Demographic Summary Report

2020 Census, 2025 Estimates & 2030 Projections

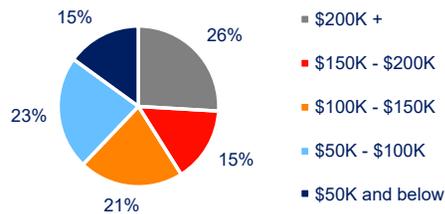
Source: Synergos Technologies, Inc

Current Year Demographics	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Min Drive
Current Population	9,821	55,558	102,802	100,952
Total Daytime Population	16,006	76,826	123,573	123,933
Workplace Population	10,460	42,588	60,158	60,875
Average Household Income	\$139,485	\$162,408	\$172,516	\$171,901
Median Household Income	\$114,884	\$126,739	\$132,750	\$133,207
Total Households	4,006	22,186	39,614	39,085
Median Home Value	\$673,104	\$790,597	\$818,802	\$822,521
College (4+)	58.3%	63.0%	63.2%	63.1%
Total Consumer Spending/Capita (Weekly)	\$435	\$452	\$457	\$457
% of Households with Children	24.9%	30.1%	31.6%	31.5%

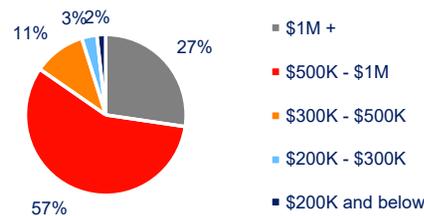
### 2030 Demographic Projections

Projected Population	10,420	59,621	109,465	107,422
Projected Annual Growth Rate	1.2%	1.4%	1.3%	1.3%
Projected Total Growth Rate (5-Yr)	6.1%	7.3%	6.5%	6.4%

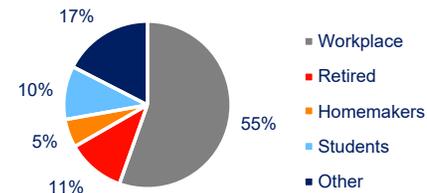
### 3-Mile Radius Section Detail



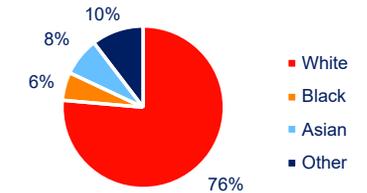
Household Income



Home Value



Daytime Population



Hispanic Origin: 7.8%

Race

